

Part-time and flexible study

## **Generations, Age, Technology:**

### **FernFH offers three new, interdisciplinary programmes**

The MSc programme "Aging Services Management" and the certificate programmes "Health Services Technologies" and "Managing Generations and Technological Change" focus on quality of life in old age, professional generation management and opportunities through technological measures. The programmes will start in autumn 2020 and the application period is already running.

Demographic developments lead to new challenges, opportunities and social changes. From autumn 2020, the Ferdinand Porsche FernFH will offer the master programme "Aging Services Management | MSc" as well as the certificate programmes "Health Services Technologies" and "Managing Generations and Technological Change", which respond to these trends. The latter are part of the MSc but can also be taken separately. All programmes are designed to be interdisciplinary. "We train experts who deal professionally and specifically with the promotion of the quality of life of the different generations and their living together against the background of digital change and new technologies - in a professional as well as in an everyday context", says Programme Director Martina Nitsch.

#### **Master programme "Aging Services Management"**

The focus of the "Aging Services Management | MSc" programme is on promoting the health and quality of life of aging people, taking into account generational and technological change. The three-semester master programme can be completed while working and is aimed in particular at people who work in the fields of health, business and/or technology, e.g. in nursing, occupational and physiotherapy, organisational consulting, (business) informatics, electronics, human resources management etc. "After graduation, graduates are qualified to take on management and design tasks in the strategic planning of social and technical innovations to promote the quality of life of older generations and to implement these in a sustainable manner", says Martina Nitsch.

Students of the MSc programme can specialise in "Health Services Technologies" or in "Managing Generations and Technological Change". It is also possible to complete the two specialisations in the form of certificate programmes individually and independently of the master programme. With 30 ECTS each, they are already part of the MSc (90 ECTS).

#### **Health Services Technologies**

"Health Services Technologies" is particularly concerned with technology-based aids and how these can improve the quality of life of people with special needs and the older generation and promote a self-determined life. The participants receive interdisciplinary, up-to-date knowledge in the field of assistive technologies at the interface between health and technology and acquire special knowledge from relevant adjacent fields. The programme is held in cooperation with the University of Applied Sciences Technikum Wien.

#### **Managing Generations and Technological Change**

In the programme "Managing Generations and Technological Change" students are trained to become experts who professionally analyse, conceptualise, manage and accompany change processes with regard to generations.

Demographic and technological developments and the associated structural social changes affect all areas of everyday life, especially the labour market. In the future, employees should work longer in

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#### **Contact in case of questions**

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companies, while at the same time older employees are often at risk of losing their connection to the labour market. "This poses great challenges, especially for companies and organisations, as appropriate organisational framework conditions have to be created", knows Programme Director Nitsch. Students are trained to react to these developments by, among other things, advising organisations on the requirements for a digitisation strategy and an intergenerational and innovation-friendly corporate culture. FernFH cooperates with the NESTOR<sup>GOLD</sup> initiative of the Austrian Federal Ministry of Social Affairs, Health, Care and Consumer Protection in the programme "Managing Generations and Technological Change".

Interested parties can apply for "Aging Services Management | MSc" as well as for the programmes "Health Services Technologies" and "Managing Generations and Technological Change" by 30 June.

### **Flexible Studying**

The study at the FernFH is ideal for persons for whom no classical presence study is possible, e.g. for employed persons or for parents with care obligations. It is structured according to the blended learning principle: Distance learning phases are combined with few days of on-campus sessions. The lynchpin for students and teachers is the Online Campus. It is accessible around the clock and contains all learning materials, videos and recordings. In forums, students discuss information with colleagues and teachers. The on-campus sessions - three times two days per semester - usually take place at the FernFH Campus in Wiener Neustadt. In the programme "Health Services Technologies" individual modules are held at the University of Applied Sciences Technikum Wien.

### **For questions about the programmes:**

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### **About the Ferdinand Porsche FernFH**

The Ferdinand Porsche FernFH is Austria's first distance learning university of applied sciences. It is a wholly owned subsidiary of FernFH Management & Service GmbH and was founded in 2006. Through innovative forms of learning and teaching in the field of distance learning, FernFH plays a pioneering role in distance learning in Austria. All five federally funded degree programmes are accredited by AQ Austria, the Agency for Quality Assurance and Accreditation Austria. In 2016 the FernFH was certified according to international standards by the evaluation agency evalag Baden-Württemberg. The Ferdinand Porsche FernFH collects the statutory tuition fees of 363.36 Euros per semester plus student union fee for the accredited distance learning programmes. In addition, the FernFH offers master programmes, diploma and certificate programmes. Preparations for further degree programmes and executive education programmes are currently underway. **More information is available at [www.fernfh.ac.at](http://www.fernfh.ac.at)**

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