

## **FernFH's executive management receives new member** Alexander Fleischer joins as the second CEO of the FernFH Management & Service GmbH

Since October 1, Alexander Fleischer has been strengthening the executive management at the FernFH Management & Service GmbH, where he is responsible for the areas of finance and digitalisation. "It is my declared goal to further expand the Austrian-wide pioneering role of the FernFH Distance-Learning University of Applied Sciences in the field of distance learning. Our aim is to establish a Competence Center for digital transformation in the area of teaching and learning processes here at the FernFH in Wiener Neustadt", says Fleischer. "We want to provide students not only with the possibility of completing a distance-learning programme, but to also provide them with the methodological know-how of digital teaching."

Alexander Fleischer studied business informatics at the University of Vienna and obtained his doctorate in the field of finance. Born in Wiener Neustadt, he can now look back on many years of professional experience in the field of financial markets and digitalisation. His previous experience includes positions at REUTERS RiskManagement and HVB Munich's RiskLab. As Head of Global Strategies & Research at ERSTE Sparinvest, he was responsible for the development of scientific investment strategies before he took over the division of Fixed Income Markets in 2010. Prior to joining FernFH, he supported the ERSTE Asset Management as Business Process Manager, where he was responsible for the areas of business processes, governance and digital transformation from March 2017 to the summer of 2020.



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## Contact in case of questions

Mag.<sup>a</sup> Andrea Huttegger, MAS | Public Relations | <u>andrea.huttegger@fernfh.ac.at</u> | +43 2622 32600-253 Ferdinand Porsche FernFH – Ferdinand Porsche Fernfachhochschule GmbH | Ferdinand Porsche Ring 3, 2700 Wiener Neustadt | HG Wiener Neustadt FN 274853x | UID ATU 62482824 | <u>www.fernfh.ac.at</u>

FERDINAND PORSCHE



## About Ferdinand Porsche FernFH

Ferdinand Porsche FernFH is Austria's first Distance-Learning University of Applied Sciences and was founded in 2006. Through innovative forms of learning and teaching in the field of blended learning, FernFH takes on a pioneering role in distance learning in Austria. It currently offers five federally funded degree programmes, which are accredited by AQ Austria, the Agency for Quality Assurance and Accreditation Austria. FernFH was also certified according to international standards by the evaluation agency evalag Baden-Württemberg in 2016. Like other Austrian Universities of Applied Sciences, the FernFH collects the statutory tuition fees of 363.36 Euros per semester plus student union fee from its students. In addition to its degree programmes, FernFH also offers executive education in the form of master, diploma and certificate programmes. Preparations for further degree programmes and executive education programmes are currently underway. The FernFH is a subsidiary organisation of the FernFH Management & Service GmbH. Since 2020, the Province of Lower Austria has participated in its ownership structure. For more information, please visit <u>www.fernfh.ac.at/en</u>.