



## Master Business Administration & Psychology

		Semester	1	2	3	4	ECTS
<b>Business Administration and Psychology</b>	Business Administration		3				6
	Business Psychology		3				
<b>Business Administration</b>	Business Analysis and Planning		3				5
	Corporate Finance			2			
<b>Selected Aspects of Business Administration</b>	Organisation and Management in Transition		3				9
	Human Resource Strategy		3				
	Strategic Marketing		3				
<b>International Framework Conditions for Organisations</b>	Applied Economics				3		6
	International Business and Management				3		
<b>Corporate Law</b>	Corporate Law			2			5
	Legal Issues for Executives				3		
<b>Business Psychology</b>	Theories of Business Psychology		3				9
	Applied Research Methods of Consumer and Organisational Psychology			6			
<b>Practical Perspectives in Business Psychology</b>	Media Psychology		3				12
	Special Topics in Business Psychology			6			
	Business Psychology and Behavioral Economics				3		
<b>Management Competence</b>	Consulting		4				15
	Leadership			4			
	Training				4		
	Professional Skills and Expertise					3	
<b>International Human Resource Management and Current Trends</b>	HR and Social Change			5			10
	Current Trends in Human Resource Management				5		
<b>Selected Aspects of Human Resource Management</b>	Human Resource Development			3			12
	Organisational Development			2			
	HR Services and Talentmanagement				5		
	Advanced Legal Issues in Human Resource Management				2		
<b>International Marketing and Current Trends</b>	International Aspects in Marketing			5			10
	Current Trends in Marketing Management				5		

		Semester	1	2	3	4	ECTS
<b>Selected Aspects of Marketing Management</b>	Non-Profit Marketing and Fundraising			2			<b>12</b>
	Services Marketing			3			
	On and Offline Sales Strategies				5		
	Advanced Legal Issues in Marketing				2		
<b>Science and Methodology</b>	Philosophy of Sciences and Research Methods		2				<b>4</b>
	Scientific Readings				2		
<b>Master's Thesis and Master's Colloquium</b>	Master's Thesis					20	<b>27</b>
	Master's Thesis Seminar					4	
	Master's Colloquium					3	
<b>Total ECTS</b>			<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>120</b>