



Master Business Administration and Psychology

		Semester	1	2	3	4	ECTS
Business Administration and Psychology	Business Administration		3				6
	Business Psychology		3				
Business Administration	Business Analysis & Planning		3				5
	Corporate Finance			2			
Selected Aspects of Business Administration	Organisation and Management in Transition		3				9
	Human Resource Strategy		3				
	Strategic Marketing		3				
International Framework Conditions for Organisations	Applied Economics				3		6
	International Business and Management				3		
Corporate Law	Corporate Law			2			5
	Legal Issues for Executives				3		
Business Psychology	Theories of Business Psychology		3				9
	Applied Research Methods of Consumer and Organisational Psychology			6			
Practical Perspectives in Business Psychology	Media Psychology		3				12
	Special Topics in Business Psychology			6			
	Business Psychology and Behavioral Economics				3		
Management Competence	Consulting		4				15
	Leadership			4			
	Training				4		
	Professional Skills and Expertise					3	
International Human Resource Management and Current Trends	HR and Social Change			5			10
	Current Trends in Human Resource Management				5		
Selected Aspects of Human Resource Management	Human Resource Development			3			12
	Organisational Development			2			
	HR Services and Talentmanagement				5		
	Advanced Legal Issues in Human Resource Management				2		
International Marketing and Current Trends	International Aspects in Marketing			5			10
	Current Trends in Marketing Management				5		

		Semester	1	2	3	4	ECTS
Selected Aspects of Marketing Management	Non-Profit Marketing and Fundraising			2			12
	Services Marketing			3			
	On and Offline Sales Strategies				5		
	Advanced Legal Issues in Marketing				2		
Science and Methodology	Philosophy of Sciences and Research Methods		2				4
	Scientific Readings				2		
Master's Thesis and Master's Colloquium	Master's Thesis					20	27
	Master's Thesis Seminar					4	
	Master's Colloquium					3	
Total ECTS			30	30	30	30	120